



CAMPAIGNS MANAGER, WALES

Job Title:	Campaigns Manager
Location:	Currently home-based; otherwise open to flexible working arrangements from anywhere in Wales, with a preference for Cardiff, Newport, Swansea or Wrexham
Hours:	Full time (35 hours per week)
Salary:	£35,894 per annum (subject to annual cost of living review in March)
Leave:	28 days per annum
Contract:	Permanent
Reporting to:	Deputy Director
Closing date:	10am, Tuesday 9 May 2023
Interview date:	18 May (TBC)

Asylum Matters is looking for a dynamic campaigner committed to upholding the rights of people seeking asylum in Wales and across the UK at a critical time. Asylum Matters plays a significant role in working towards positive change for refugees and people seeking asylum. We are a small team based around the UK, working locally and nationally with an extensive network of partners to advocate for progressive change in the asylum system. We work with frontline organisations and people with lived experience across the UK on a range of issues that affect people in the asylum system, such as the impact of the new Nationality and Borders Act, unsuitable accommodation and poverty. We co-lead the award-winning [Lift the Ban](#) coalition campaign, that brings together almost 300 organisations calling for the right to work for people seeking asylum.

We are a facilitator of collaboration and joint action. Our work helps strengthen collective advocacy on asylum reform and ensures it is informed by the reality on the ground. We became an independent charity in 2021 and have ambitious plans for the future as we seek to maximise the potential of our collaborative campaigning model and identify opportunities for change at local, regional and national levels, in a challenging external environment.

The successful candidate will work in partnership with local organisations and networks in Wales to develop and implement strategies for achieving change locally and nationally. They will have experience of developing and delivering impactful campaigns that have achieved change. They will be an effective communicator, able to build strong partnerships and work collaboratively with partners. They will be proactive, able to spot influencing opportunities and quickly mobilise support to respond to them. They will have a commitment to the vision of a fairer and more effective asylum system, and to empowering and working with those with direct experience of it.

We are particularly keen to hear from people with lived experience of the UK asylum system and anyone with lived experience who meets the essential criteria will be guaranteed an interview. The successful candidate must have the right to work in the UK.

Job Description

Main Responsibilities:

Campaigning

In consultation and collaboration with partner organisations:

- Develop and implement strategies for promoting change in Wales and across the UK;
- Influence decision-makers such as MPs, MSs, councillors and others;
- Build relationships with local journalists and facilitate the coverage of positive stories in local and national media;
- Gather local evidence and case studies to support UK-level campaigns and ensure Welsh issues inform UK policy debates;
- Support local organisations and networks to campaign on local issues including working to influence local authorities, the Welsh Government, Members of the Senedd, MPs and UK Government Departments;
- Share campaigning ideas and good practice with other regions and nations;
- Lead on the development and delivery of specific Asylum Matters campaigns at a UK level.

Movement Building

- Work collaboratively with and support local campaigns and networks working on asylum and refugee issues, in keeping with the aims and values of Asylum Matters;
- Strengthen existing networks by building campaigns capacity and expertise and broadening engagement with local groups and activists;
- Support and encourage people with experience of seeking asylum to engage in and lead campaigns;
- Proactively identify and mobilise support around influencing opportunities;
- Engage with organisations and individuals beyond the refugee and asylum sector to build support and joint working;
- Engage and mobilise the wider community to take action on campaigns. Draft campaign materials, resources and actions for supporters.

Organisational

- Oversee Asylum Matters' activities in Wales, in line with our aims and values;
- Draft content for Asylum Matters' website, social media channels and email updates;
- Work with the Asylum Matters team to define campaign priorities and objectives;
- Oversee expenditure within Wales, maintaining appropriate records;
- Ensure proper monitoring, evaluation and reporting of campaigns activities;
- Undertake other tasks as relevant and commensurate with the post.

Person Specification

Essential

1. Experience of developing and implementing an advocacy or campaigns strategy
2. Knowledge of how to influence local and national decision-makers, councils, parliamentarians and other campaign targets
3. Experience of achieving positive changes in legislation, policy and/or practice
4. Ability to collaborate, build strong partnerships and coalitions, and maintain positive working relationships with individuals and organisations

5. Ability to write clear and compelling reports, briefings and other campaigns materials
6. Excellent oral communication skills including ability to deliver presentations and talks to a variety of audiences
7. Ability to be proactive and flexible and to work independently
8. Commitment to the values and aims of the charity
9. Ability to travel within Wales and the UK

Desirable

10. Knowledge of how the asylum system operates and how it impacts people seeking asylum
11. Experience of enabling people directly affected by injustice to advocate for themselves
12. Direct experience of the asylum process
13. Written and oral Welsh language skills
14. Experience of working with the media and using social media platforms

Application process

Please email a CV and supporting statement (no more than two pages) outlining how you meet the person specification criteria above to joanna@asylummatters.org.

If you would like an informal conversation about the role and application process, please contact mabli@asylummatters.org

The closing date for applications is **10am, Tuesday 9 May 2023**.

Interviews will be held via Zoom, likely on **18 May** (TBC).

Shortlisted candidates will be given interview questions and tasks in advance to ensure a fair and open recruitment process.

We are sorry that we are unable to provide feedback to unsuccessful candidates.